



# Sustainability Strategic Partnership Program

## TIACA's Sustainability Strategic Partnership Program

We define sustainability as the **"3+2": people, planet, profit + innovation & partnerships**, as we believe it is not only required to work on decreasing environmental footprint, maximizing economic profitability and positive social impacts, but it is also essential to work closely with industry players to drive innovation across the air cargo supply chain, supporting the development of new technologies that contribute towards sustainable growth.

If you think it is time to accelerate change and support the industry to embrace an innovative and sustainable mindset, join the other Sustainability Strategic Partners to be part of the working group and to:

- Influence the program with what matters to you
- Inspire others to act
- Be a role model
- Understand what customers, business partners and policy makers expect
- Learn from your peers
- Share best practices
- Communicate your progress
- Celebrate your achievements

### Sustainability Strategic Partners benefits

- Exclusive access to TIACA's Sustainability Working Group (monthly video calls and in-person meetings when possible)
- Invitation to nominate one representative to be part of the Jury of the annual Sustainability Awards
- Priority speaking slots at TIACA Sustainability events
- At least 1 editorial piece per year to talk about your Sustainability efforts, distributed on TIACA's channels (website, Members' portal, Cargo Pulse newsletter and/or social media)
- Company's logo on TIACA website and marketing materials
- Use of TIACA's logo on company's corporate channels