



TIACA Sustainability Strategic Partnership Program

Representing all parts of the supply chain, TIACA is in a unique position to lead sustainability matters within the Air Cargo industry. With this new program, Strategic Partners will work with TIACA to unite the industry towards a shared vision and common goals and provide guidance on sustainability best practices to entities of any size, in any sector, located anywhere.

We define sustainability as the **“3+2”**: **people, planet, profit + innovation & partnerships**, as we believe it is not only required to work on decreasing environmental footprint, maximizing economic profitability and positive social impacts, but it is also essential to work closely with industry players to drive innovation across the air cargo supply chain, supporting the development of new technologies that contribute towards sustainable growth.

If you think it is time to accelerate change and support the industry to embrace an innovative and sustainable mindset, join the other Sustainability Strategic Partners now.



Join the other Sustainability Strategic Partners to be part of the working group and to:

- ✓ Influence the program with what matters to you
- ✓ Inspire others to act
- ✓ Be a role model
- ✓ Understand what customers, business partners and policy makers expect
- ✓ Learn from your peers
- ✓ Share best practices
- ✓ Communicate your progress
- ✓ Celebrate your achievements

Give. Take. Share.

Benefits for Strategic Partners

- Exclusive access to the Sustainability WG (skype calls and face-to-face at major cargo events) – **first face-to-face meeting in Budapest on the 19th of November 2019**
- Priority invitations to speak about Sustainability matters at TIACA events & partner events
- At least 1 editorial piece per year to talk about your sustainability efforts on TIACA communication channels (website, newsletters, social media channels, TIACA Times magazine)
- Your logo on TIACA Sustainability website and materials
- Use of the TIACA Sustainability logo on your channels
- 10K/year for TIACA Members – **Special 50% discount until TIACA Executive Summit in Budapest in November 2019**

The International Air Cargo Association

General Secretariat: P.O. Box 661510, Miami, FL 33266-1510 USA
Tel: +1 786 265 7011 • Facsimile: +1 786 265 7012 • E-mail: secgen@tiaca.org

www.tiaca.org