

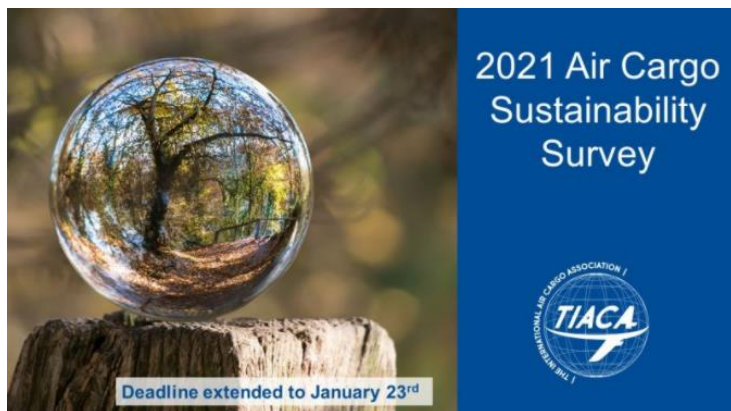


TIACA's BlueSky Program

March 2022

Setting the context

TIACA'S ANNUAL SUSTAINABILITY SURVEY



Measuring the pulse of industry's sustainability maturity

TIACA'S SUSTAINABILITY INSIGHTS REPORT



Reporting on industry's data and revealing key trends

TIACA'S AIR CARGO SUSTAINABILITY ROADMAP



Defining the direction for industry's sustainable transformation

Responding to industry's needs

- ✓ Air cargo professionals expressed a need for an industry-specific tool to measure and recognize their sustainability progress
- ✓ TIACA is responding to this need with a sustainability assessment, validation and verification scheme

330+

air cargo professionals called upon TIACA to drive the sustainability agenda for the industry...

...with a common mechanism to track their sustainability progress, benchmark against peers and accelerate industry's transformation





Benefits for all

ASSESSED COMPANIES

- 01** The only global **sustainability rating system** which is air cargo-specific
- 02** **Public recognition** and improved brand image and reputation
- 03** **Competitive advantage tool** showcasing company's performance against peers

FUTURE PARTNERS

- 01** **Fosters collaboration and shared vision** for air cargo
- 02** **Transparency mechanism** to determine partners' sustainability credentials
- 03** **Partner selection tool** for business providers based on their sustainability credentials

AIR CARGO INDUSTRY AT LARGE

- 01** **Common vision and direction** for sustainable transformation of air cargo
- 02** **License to operate and grow** business responsibly
- 03** **Improved industry image** compared to other modes of transport of goods



Plans for air cargo businesses


Assessment Guidelines UPON REQUEST	Desktop Verification 2-YEAR RENEWABLE ASSESSMENT	Onsite Validation 2-YEAR RENEWABLE ASSESSMENT
Guide helping companies build self-awareness and prepare for desktop validation	1-hour preparatory call between applicant and independent validator	Desktop verification process
Full list of questions and features in online verification	Desktop verification of provided answers and evidence materials	Onsite visit by TIACA's nominated independent validator
Requirements for answers and evidence materials	Customized dashboard with performance score and analysis	Several preparatory and briefing meetings Badge of excellence and independent validator attestation
Assessment process and methodology	1-hour briefing call with applicant	Customized dashboard and detailed report with recommendations
Free to download	<i>TIACA members, small businesses and companies from developing nations benefit from a discount</i>	<i>TIACA members, small businesses and companies from developing nations benefit from a discount</i>



Company's dashboard

The BlueSky dashboard consists of


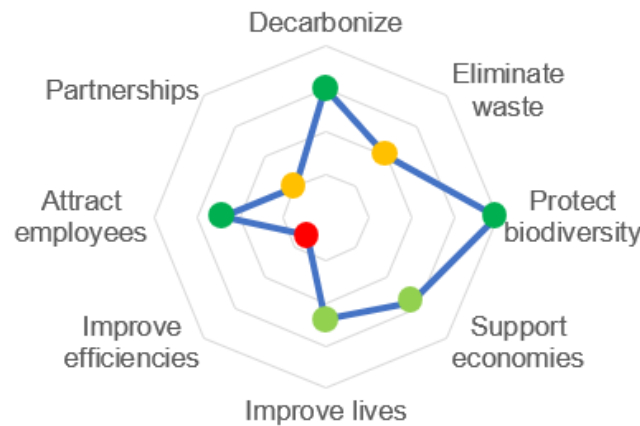
- ✓ Summary of the evaluation results
- ✓ Spider diagram highlighting performance in the 8 priority areas
- ✓ Detailed scoring breakdown in Environment, Society and Culture & Leadership areas



BlueSky Dashboard

Cargo Fly, Inc.

ISSUED	OVERALL SCORE	INDUSTRY SECTOR	VALID UNTIL
March 2022	230/320	Freight forwarding	March 2024

TIACA attests that Cargo Fly has provided substantial evidence demonstrating current sustainability performance in TIACA's 8 key sustainability priority areas for air cargo.

Cargo Fly earned an **overall score of 230** in sustainability.

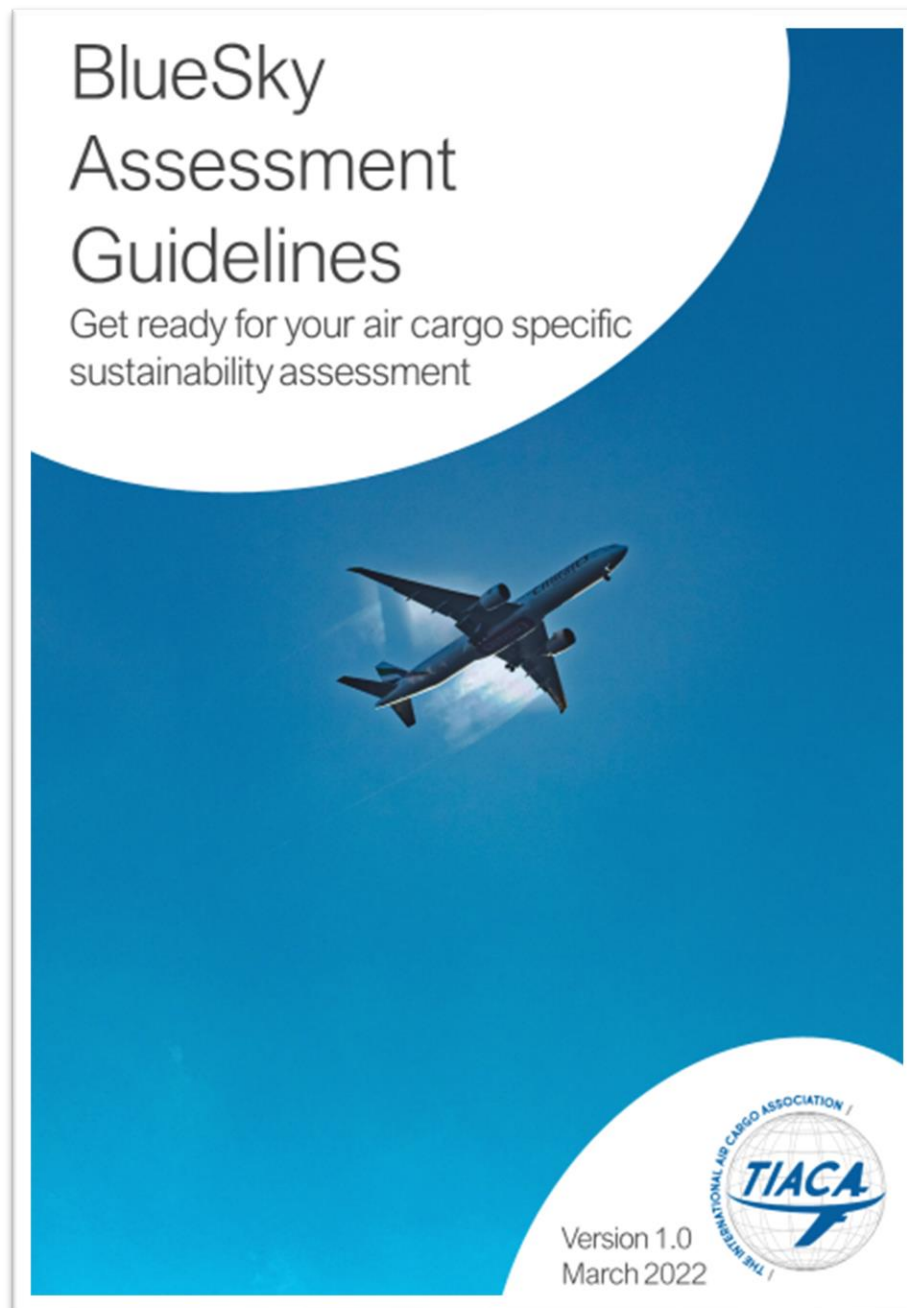
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BlueSky Assessment Guidelines

A free downloadable guide to help air cargo companies increase their self-awareness and prepare for their BlueSky assessment:

- ✓ Assessment methodology
- ✓ Questionnaire
- ✓ Required evidence materials
- ✓ Assessment process and outcomes





TIMELINE

Program roadmap

The progress and the
ambition

December 2021

**TIACA's Board of Directors
commissioned Change Horizon to
deliver an assessment program**

TIACA Executive Summit 2022

Assessment Guidelines

Q2 2022

Launch of Online Assessment

Q4 2022

**Creation of the Independent
Validators' Network**

Training and accreditation process for independent
validators, network creation

Q1 2023

Launch of Onsite Assessment



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Sign-up to receive TIACA newsletters

Reach out to become a TIACA member!

Join the sustainability movement now!

- ✓ Download the Assessment Guidelines
- ✓ Start your journey with the Desktop Assessment
- ✓ Reap the benefits of global recognition