



REGIONAL EVENT - AFRICA

Expanding Horizons

June 19-21, 2023

Nairobi, Kenya
Emara Hotel Ole Sereni



Sponsorship Opportunities

Interested in one of the following opportunities contact Kenneth Gibson - kgibson@tiaca.org



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**Join us in
Africa**

**for our
Regional Event**
June 19-21, 2023



The Regional Event aims to bring together local members and the air cargo community to identify and discuss issues that affect the industry at a regional level.

How does this work?

- Exchanging ideas, discussing challenges & solutions during a dynamic conference program
- Exploring latest trends on innovation and digitalization
- Inspiring new plans for business development
- Networking with local air cargo community members



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Host Sponsor

\$13,000 (USD)

Opportunities Available: 1



The **Host Sponsorship** gives your company brand maximum value through visibility as the **key sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Sponsor of the Welcome Reception
- Sponsor of the Networking Dinner
- Sponsor of the Delegate Bags
- Speaking opportunity
- 5 Conference tickets
- Opportunity to display roll-up banner
- Opportunity to distribute promotional item
- Opportunity to provide facilities tour post-event
- Listing as host in promotional materials and website before and during the event
- Access to attendee list



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Platinum Sponsor

\$6,000 (USD)

Opportunities Available: 3



The **Platinum Sponsorship** gives your company brand value through visibility as a **premium sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Co-sponsor of Lunches
- Speaking opportunity
- 3 Conference tickets
- Opportunity to provide delegate bag
- Opportunity to display roll-up banner
- Listing as Platinum Sponsor in promotional materials and website before and during the event
- Access to attendee list



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Gold Sponsor

\$4,500 (USD)

Opportunities Available: 5

The **Gold Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Co-Sponsor of the Coffee Breaks
- 2 Conference tickets
- Opportunity to include promotional item in delegate bag
- Opportunity to display roll-up banner
- Listing as Gold Sponsor in promotional materials and website before and during the event





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Silver Sponsor

\$3,000 (USD)

Opportunities Available: 7

The **Silver Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- 1 Conference tickets
- Opportunity to include promotional item in delegate bag
- Listing as Silver Sponsor in promotional materials and website before and during the event





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Bag Insert \$1,000 (USD)

The **Bag Insert** gives your company brand value through visibility as a **Supporter** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- ➔ Opportunity to include promotional item in delegate bag
- ➔ Listing as Supporter in promotional materials and website before and during the event





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Additional Events for 2023

Regional Event – India
March 27-29
Delhi, India

Executive Summit
November 6-8
Brussels, Belgium

Learn more: www.tiaca.org





Uniting Air Cargo