



TIACA EVENT - AFRICA

Expanding Horizons

June 19-21, 2023

Nairobi, Kenya
Emara Hotel Ole Sereni



Sponsorship Opportunities

Interested in one of the following opportunities contact Kenneth Gibson - kgibson@tiaca.org

Platinum Sponsors



Schiphol



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Host Sponsor

\$13,000 (USD)

Opportunities Available: 1



The **Host Sponsorship** gives your company brand maximum value through visibility as the **key sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Sponsor of the Welcome Reception
- Sponsor of the Networking Dinner
- Sponsor of the Delegate Bags
- Speaking opportunity
- 5 Conference tickets
- Opportunity to display roll-up banner
- Opportunity to distribute promotional item
- Opportunity to provide facilities tour post-event
- Listing as host in promotional materials and website before and during the event
- Access to attendee list



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Registration & Event App Sponsor

\$8,000 (USD)
Opportunities Available: 1



The **Registration and Event App Sponsor** and gives your company brand high value through visibility to attendees during pre and onsite registration and App Sponsorship as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Sponsor of Pre-Registration and On-site Registration
- Sponsor of the Event App
- Speaking opportunity
- 3 Conference tickets
- Opportunity to display roll-up banner
- Opportunity to distribute promotional item
- Opportunity to provide facilities tour post-event
- Listing as Registration and Event App Sponsor in promotional materials and website before and during the event



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Platinum Sponsor

\$6,000 (USD)

Opportunities Available: 6

The **Platinum Sponsorship** gives your company brand value through visibility as a **premium sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Co-sponsor of Lunches
- Speaking opportunity
- 3 Conference tickets
- Opportunity to provide delegate bag
- Opportunity to display roll-up banner
- Listing as Platinum Sponsor in promotional materials and website before and during the event
- Access to attendee list





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Lanyard Sponsor

\$4,500 (USD)

Opportunities Available: 1



The **Lanyard Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Sponsor the Attendee Lanyards (item to be provided by sponsor)
- 2 Conference tickets
- Opportunity to include promotional item in delegate bag
- Opportunity to display roll-up banner
- Listing as Lanyard Sponsor in promotional materials and website before and during the event



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Gold Sponsor

\$4,500 (USD)

Opportunities Available: 8



The **Gold Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Co-Sponsor of the Coffee Breaks
- 2 Conference tickets
- Opportunity to include promotional item in delegate bag
- Opportunity to display roll-up banner
- Listing as Gold Sponsor in promotional materials and website before and during the event



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Silver Sponsor

\$3,000 (USD)

Opportunities Available: 8

The **Silver Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- 1 Conference tickets
- Opportunity to include promotional item in delegate bag
- Listing as Silver Sponsor in promotional materials and website before and during the event





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Official Carrier

Opportunities Available: 1



Being the **Official Carrier** gives your company brand value through visibility as the carrier of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- 2 Conference tickets
- Opportunity to include promotional item in delegate bag
- Listing as Official Carrier in promotional materials and website before and during the event



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Bag Insert
\$1,000 (USD)

The **Bag Insert** gives your company brand value through visibility as a **Supporter** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- ➔ Opportunity to include promotional item in delegate bag
- ➔ Listing as Supporter in promotional materials and website before and during the event





REGIONAL EVENT - AFRICA

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Additional Events for 2023

Executive Summit
November 6-8
Brussels, Belgium

Learn more: www.tiaca.org





Uniting Air Cargo