



# TIACA Corporate Biographies

2023



**Steven Polmans**  
Chair  
TIACA

## TIACA Chair

Steven Polmans started his career after graduating in 1995 in aviation joining a European handling company and has since spent most of his career in the industry. After having held several operational and management position at different airports, he started working for airports such as Brussels Airport and Abu Dhabi Airports developing their cargo activities. In 2022, he started his own business advising and supporting companies in strategy, business development, digitalization and operational excellence, mainly in the field of air cargo and logistics.

Fostering collaboration, he was the founding father and first chairman of Air Cargo Belgium, a newly established air cargo organisation at BRUcargo, grouping all stakeholders. He was also instrumental in the start and creation of Pharma. Aero, an international collaboration enhancing the transportation of pharmaceuticals.

Steven joined the board of TIACA, The International Air Cargo Association, in August 2016, and became Vice Chairman in October 2017. As of July 2019, Steven took over the role of Chairman at TIACA, a position he still holds today.



[www.tiaca.org](http://www.tiaca.org)

Uniting Air Cargo





**Roos Bakker**

Director Business Development Cargo  
Schiphol

## TIACA Vice Chair and Secretary

Roos joined Schiphol Cargo as Director of the Business Development department for airline route and network development, the Holland Flower Alliance (together with KLM), e-Commerce, Asia, and Africa. I'm already well-known in the aviation industry after working for Schiphol Group for almost 16 years, of which the last four years for Cargo. My best four years of course.



[www.tiaca.org](http://www.tiaca.org)

Uniting Air Cargo







**Emir Pineda**

Director Marketing & Air Service Development  
Miami International Airport

## TIACA Vice Chair and Secretary

Emir Pineda is the Director of Marketing and Air Service Development for Miami-Dade Aviation Department, which operates Miami International Airport (MIA). His duties include the strategic and tactical responsibility for airline planning, marketing, finance and economics development of passenger, trade, and new air route development. He directs, formulates, and implements the domestic and international air service plans to grow passenger and cargo traffic and routes. He leads all marketing, branding, and promotional efforts for MIA using various communication mediums and outlets. He fosters business growth through the development international passenger and cargo route structures and promotion of MIA globally through major trade show participation, diversified world-class advertisement and new business project integration and implementation. Mr. Pineda manages multiple contracts, consultants, and marketing service providers, working to enhance the airport's image and position in the global market.

Mr. Pineda's career began at Miami International Airport in 1988 as an intern, later being promoted to the position of Marketing Specialist. He recently re-joined the Miami Dade Aviation Department in September of 2015, after more than 20 years working in the public and private sector.

Mr. Pineda has enjoyed a long and diverse career path which includes Director of Cargo Trade Development at DFW International Airport, later as a consultant at Leigh Fisher Associates, and then as Director of Marketing and Business Development for Air France/KLM Martinair where he also served on the Board of Directors of Tampa Cargo, a Colombian cargo carrier. Before returning to MIA, Mr. Pineda was the Commercial Route Development Manager for Cargolux, responsible for sales and operations throughout Latin America.

Mr. Pineda serves as the Secretary for the Board of Directors of The International Air Cargo Association (TIACA) and is on the Board of Directors for the Greater Miami Chamber of Commerce and World Trade Center. In addition, he is active on several committees of the Greater Miami Convention & Visitors Bureau and Beacon Council.

Mr. Pineda was raised in Miami, Florida and is a graduate of Embry-Riddle Aeronautical University in Daytona Beach, Florida. He is married and has 3 children and in his spare time enjoys: traveling, reading, biking, golf, and the beach.



**Glyn Hughes**

## TIACA Director General

Glyn Hughes joined TIACA in February 2021. Glyn brings a rich career in air cargo as previous Head of Cargo at IATA Global.

Glyn will work with the Board to deliver the organization's vision for a safe, profitable and united air cargo industry that embraces modern technologies and practices to sustainably and fairly serve trade and social development worldwide. Priority areas include safety, security, digitalization and innovation. Glyn is dedicated to developing collaborative relationships and is a firm believer in supporting the next generation of industry leaders and innovators. Glyn spends a large amount of time on outreach programs with training and other educational establishments.



[www.tiaca.org](http://www.tiaca.org)

Uniting Air Cargo