



International Federation of Freight Forwarders Associations (FIATA)

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International Federation of
Freight Forwarders Associations

The global voice of freight logistics



What is FIATA?

FIATA (International Federation of Freight Forwarders Associations) is the largest federation and voice of global logistics. It leverages the global strength of its membership across the ecosystem to ensure a sustainable and resilient supply chain.



**‘Logistics without borders
for a digital and sustainable world’**

At FIATA, we value:

- Excellence
- Innovation
- Collaboration
- Inclusion
- Responsibility



Freight forwarders: the “Architects of Transport”

Freight forwarders ensure the resilience and continuity of global supply chains, acting as a single trusted partner for end-to-end multimodal transportation



- “Architects of Transport” amid global uncertainty
- Expertise and know-how to find the most **efficient and effective routes and transport modes** amid disruptions – the **key to building resilience**
- **Crucial partner for shippers**, ensuring unique understanding on customer needs worldwide
- Possibilities for full load or consolidation of multiple shipments gives MSMEs the opportunity to **access international supply chains at competitive prices**



How is FIATA paving the way?

FIATA is leading the freight forwarding sector to a more efficient, digital and sustainable future through the work of its Advisory Bodies and Institutes

- **Airfreight Institute (AFI)**
- Customs Affairs Institute (CAI)
- FIATA Logistics Institute (FLI)
- **Multimodal Transport Institute (MTI) - Working Groups Sea, Rail and Road**
- Advisory Body on Safety and Security (ABSS)
- Advisory Body on Information Technology (ABIT)
- Advisory Body on Legal Matters (ABLM)



Digitalisation and corridor development

In 2022, FIATA launched the FIATA Digital eFBL (Digital FIATA Bill of Lading), accessible through Members' everyday tools, helping them to save time and money while bringing trust and security to their partners

Digital multimodal transport documents such as the eFBL are important tools to strengthen transport and trade corridors:

- **1 single document** to provide to the bank, irrespective of the modes of transport used, and ensuring quick goods release at the destination.
- **Secure, immutable nature of the Digital eFBL** eliminates concerns of fraud, uncertainty and lost documents.
- **Digitalisation** unleashes new trade facilitation measures for efficiency, cost-savings, accessibility and business continuity.
- Need to **ensure future-proof, interoperable approach** that facilitates access for stakeholders across the supply chain, including SMEs.

The image shows a digital FIATA Bill of Lading (eFBL) form. It includes fields for Consignor (Company Name, Address, Contact), Consignee (Name, Address, Contact), and various transport details like Mode of transport, Port of loading, and Port of destination. It also features a table for Marks and numbers, a section for Freight amount and insurance, and a declaration of interest. The form is branded with the FIATA logo and includes a QR code for tracking.

Marks and numbers	Number and kind of packages	Gross weight	Measurement
TRADE	63,020,201 Separate units, unless specified otherwise	200,000 kg	200,000 m ³
UNCLAS	70,100,000 Separate units, unless specified otherwise	200,000 kg	200,000 m ³
UNCLAS	60,000,000 Separate units, unless specified otherwise	200,000 kg	200,000 m ³
UNCLAS	10,000,000 Separate units, unless specified otherwise	200,000 kg	200,000 m ³



Supporting multimodal transport corridors

FIATA supports the development of resilient multimodal transport corridors globally

Strengthening transport possibilities through negotiable multimodal transport documents

- Ongoing work at UNCITRAL to strengthen legal recognition of negotiable multimodal transport documents and to help secure access to trade finance
- Promoting and strengthening FIATA multimodal transport bill of lading (paper/digital) through industry collaboration and mapping of data standards (UN, WCO)

Trade facilitation: Working towards more streamlined customs operations at border crossing

- Providing industry recommendations at the intergovernmental level through the WCO and WCO-PSCG, e.g. on trade facilitation, AEO programmes, digitalisation
- Supporting industry in the implementation of PLACI regimes

Building resilient and well-functioning corridors through international collaboration

- Fostering international dialogue and regional collaboration on key trade corridors such as Middle and Southern Corridors and **China-Europe routes**, in collaboration with UNECE, UIC, OTIF, CIT, OSJD, FIATA Association Members, local organisations, etc.



Strengthening regional transport connectivity in the Middle Corridor region

- **Knowledge sharing events:** creating platforms for stakeholder discussion, such as FIATA-UIC Market Place Seminar focused on the Middle and Southern Corridors (Nov 2023)
- **Transport corridor development:** development of a toolkit on transport/freight corridor advancements and recommendations
- **Collaboration for promotion of rail transportation:** FIATA works closely with global and regional organisations, to promote the development of international freight traffic between Europe and Asia: International Union of Railways, UIC, Organization for Cooperation of Railways, OSJD; UNECE, OECD/ITF, OTIF, CIT, etc.



Importance of airfreight in multimodal strategies

Airfreight is becoming increasingly essential for navigating disruptions and capacity limits for the Central Asia region

Airfreight is becoming fundamental for the region, not just a backup option

- Currently, all Central Asian countries record an increase in cargo transportation
- Tighter ocean capacity from Asia into Europe during peak season, combined with the continuing situation in the Red Sea, is driving up demand and rates for air freight from Asia Pacific and the Middle East
- Important role of consolidators, such as international freight forwarders specialising in air cargo and local forwarders with international connections
- Crucial to develop long-term freight and logistics plans that incorporate a multimodal approach. This requires stakeholder collaboration and consultation between governments and industry



Building a stronger, more resilient airfreight industry

FIATA continues to work towards advancing air cargo standards and operational efficiency globally through various strategic initiatives

Ensuring harmonised, practical air cargo frameworks worldwide

- Working closely with national authorities and industry on the development and implementation of PLACI regimes
- Providing industry input within the IATA-FIATA Consultative Council (IFCC) and working towards a global air cargo programme for all regions

Ensuring an efficient, safe and secure air cargo

- Promoting and ensuring DGR certification and compliance of freight forwarders
- Providing practical industry input on operational processes for greater efficiency

Fostering training for the industry of today and the future

- Delivering ICAO-FIATA Dangerous Goods by Air Training Programme
- Providing accessible training programmes (FIATA Diplomas) for freight forwarders of all sizes



Do you want to explore more about FIATA?

- Visit the FIATA website at www.fiata.org
- Check out the latest quarterly [FIATA Review](#) for the latest industry outlook and updates
- Write to us on info@fiata.org if you have outstanding questions!
- Stay up-to-date with member and non-member news on the [FIATA LinkedIn](#) profile!





Do you have any questions?

Thank you for your attention!



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