



A tour of **TIACA**

Astana, Kazakhstan
June 19-21, 2024

TIACA

The International Air Cargo Association

International not-for-profit association representing and uniting all parts of the air cargo industry:

- Shippers
- Forwarders
- GSSAs
- Airports
- Airlines
- Ground handlers
- Cargo drones
- Manufacturers
- IT solution providers
- Educational institutions
- Consulting firms

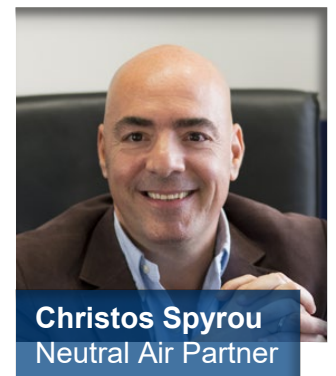
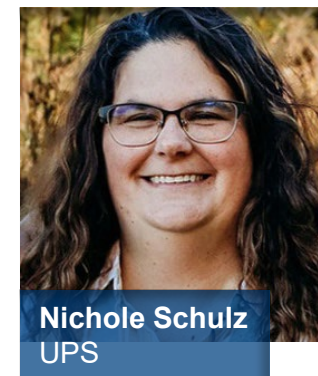
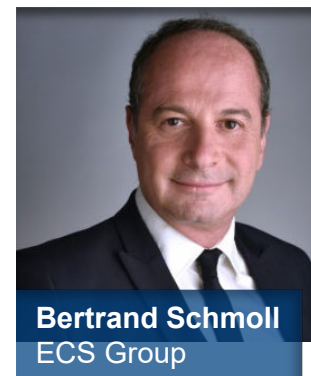
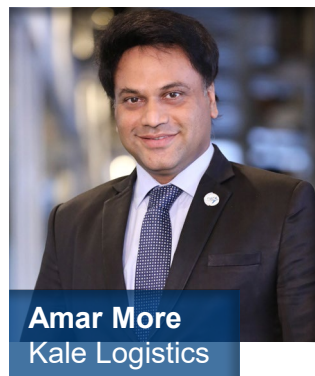
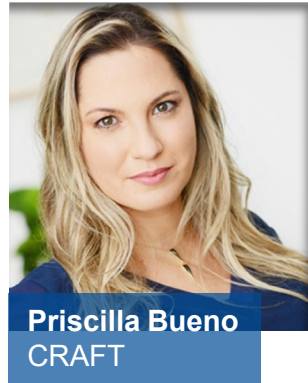
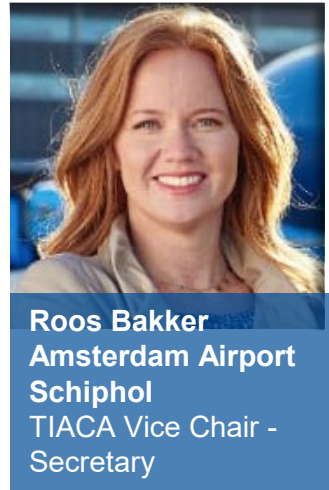
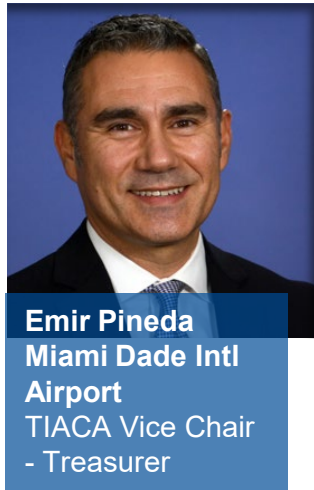


Uniting Air Cargo

www.tiaca.org

TIACA's Board of Directors

Ensures that the mission, vision, and values of the organization are being fulfilled by TIACA's Head Office



TIACA's mission

- Set the **vision** for air cargo industry
- **Unite** the industry with one voice on common interests
- Support or lead, as appropriate, necessary **change** in the air cargo industry
- Disseminate and enhance **knowledge** amongst members and the air cargo industry
- Promote and encourage business, social, and technological **innovation**



TIACA's strategic focus

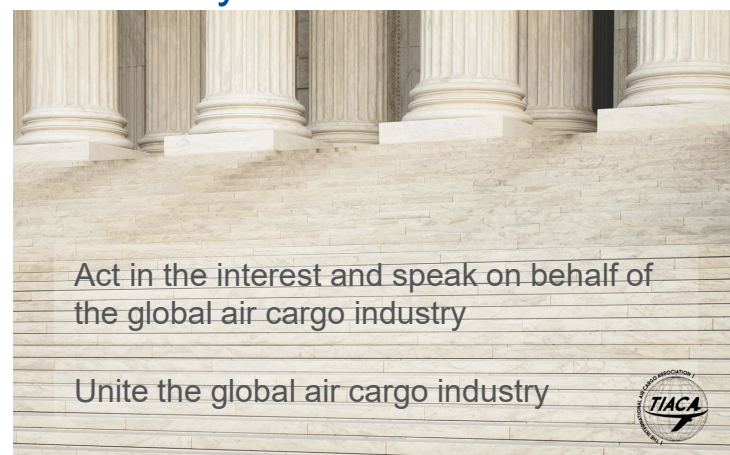
Membership



Represent all parts of the global air cargo industry

Maximize the value of TIACA membership

Advocacy



Act in the interest and speak on behalf of the global air cargo industry

Unite the global air cargo industry

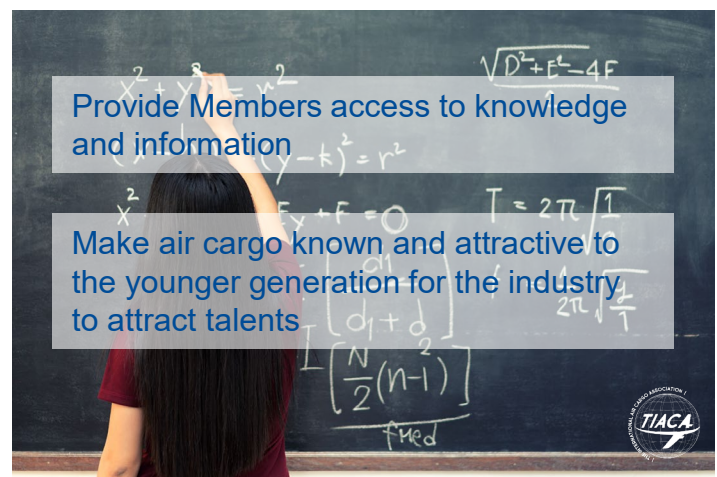
Partnership



Unite the global air cargo industry

Maximize the value of TIACA membership

Knowledge



Provide Members access to knowledge and information

Make air cargo known and attractive to the younger generation for the industry to attract talents

Sustainability



Unite the industry towards one common vision for sustainable air cargo

Promote the value of air cargo

Encourage innovation

Events & outreach



Offer incomparable networking opportunities

Maximize the value of TIACA membership

Deliver relevant information

TIACA members

Trustees	Corporates	Start-Ups & Small Businesses	Affiliates	Shippers & NGOs
<ul style="list-style-type: none"> • Voting rights • Can apply to Board positions • Exclusive Trustee Community • Exclusive Monthly Trustee Connect • Can join Working groups and Task Forces • Members portal (6 users) • Members content • Discounts on sponsorship/advertising/exhibition • Can contribute to Cargo Pulse • Can contribute to Cargo Pulse 	<ul style="list-style-type: none"> • Members portal (6 users) • Members content • Discounts on sponsorship/advertising/exhibition • Can contribute to Cargo Pulse 	<ul style="list-style-type: none"> • <i>Discounted rate</i> • Members portal (6 users) • Members content • Discounts on sponsorship/advertising/exhibition • Can contribute to Cargo Pulse 	<ul style="list-style-type: none"> • <i>Discounted rate for not-for-profit organizations</i> • Members portal (1 user) • Members content • Can contribute to Cargo Pulse 	<ul style="list-style-type: none"> • <i>Free membership</i> • Members portal (1 user) • Members content • Can contribute to Cargo Pulse

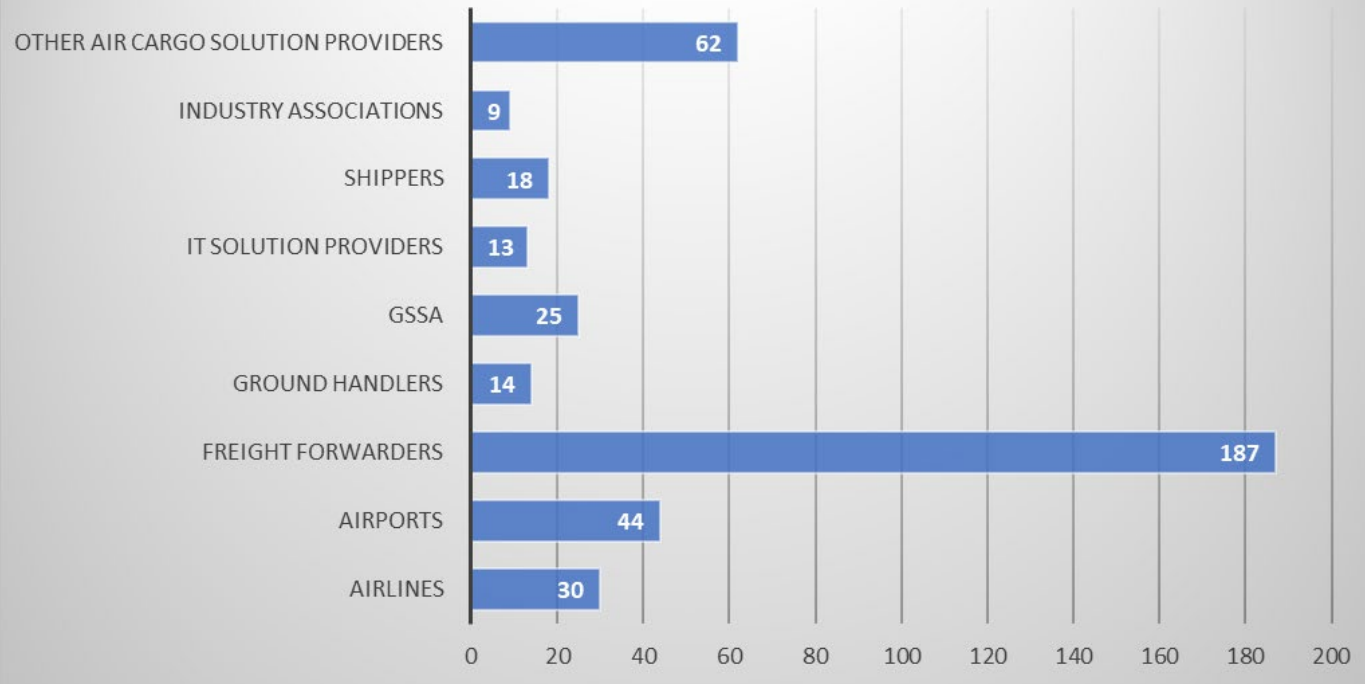
Diverse Membership Profile



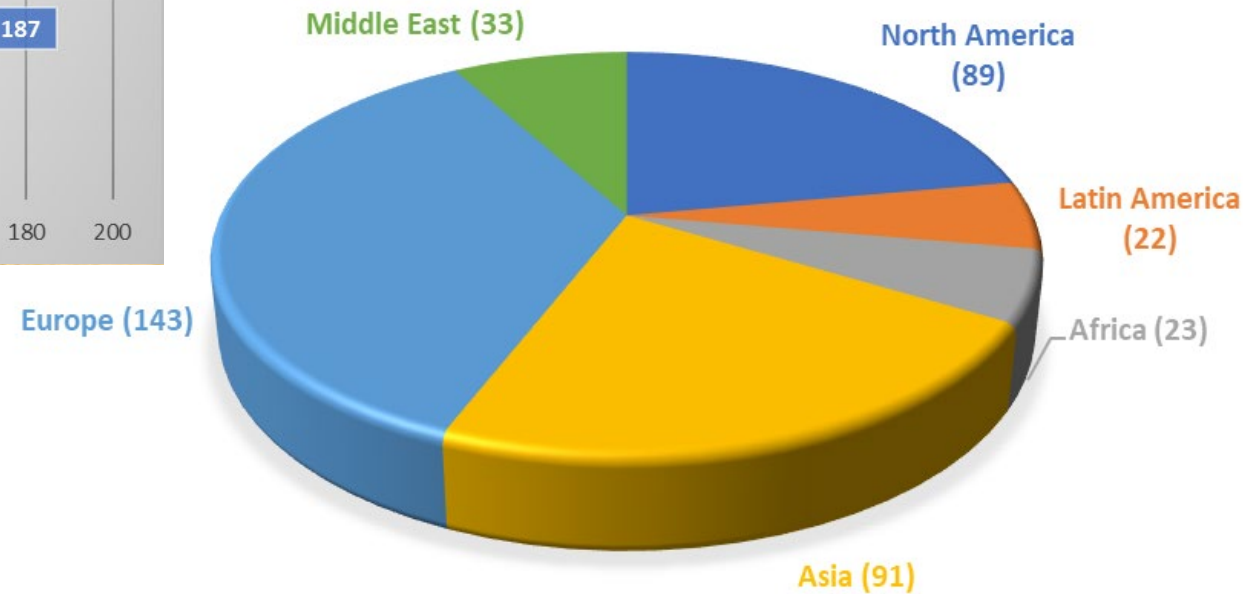
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Members by Industry Sector



TIACA MEMBERS BY REGION





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Member benefits Include...

Recognition and reputation

- TIACA membership certificate
- Air Cargo Excellence status towards your clients and partners
- Extended media coverage and branding exposure

Business development

- Global reach to a network of 450 + TIACA members including airlines, GSSAs, handlers, charter operators, ACMIIs and service providers to the industry
- Access to key Air cargo stakeholders
- Entrance to exhibitions (Air Cargo Forum etc.) and conferences at reduced rates
- Potential collaboration on Industry topics, such as Digitization, Innovation, and more...

Knowledge and insights

- Opportunity to join, contribute, and benefit from TIACA industry initiatives, such as the “BlueSky” Sustainability Assessment Program.
- Access to Economics4Cargo webinars
- Improved access to regulators and other organizations such as WCO, ICAO, IATA, FIATA, AFRAA, ACFI, ACAAI

Opportunity to organize joint conferences, workshops, and industry initiatives



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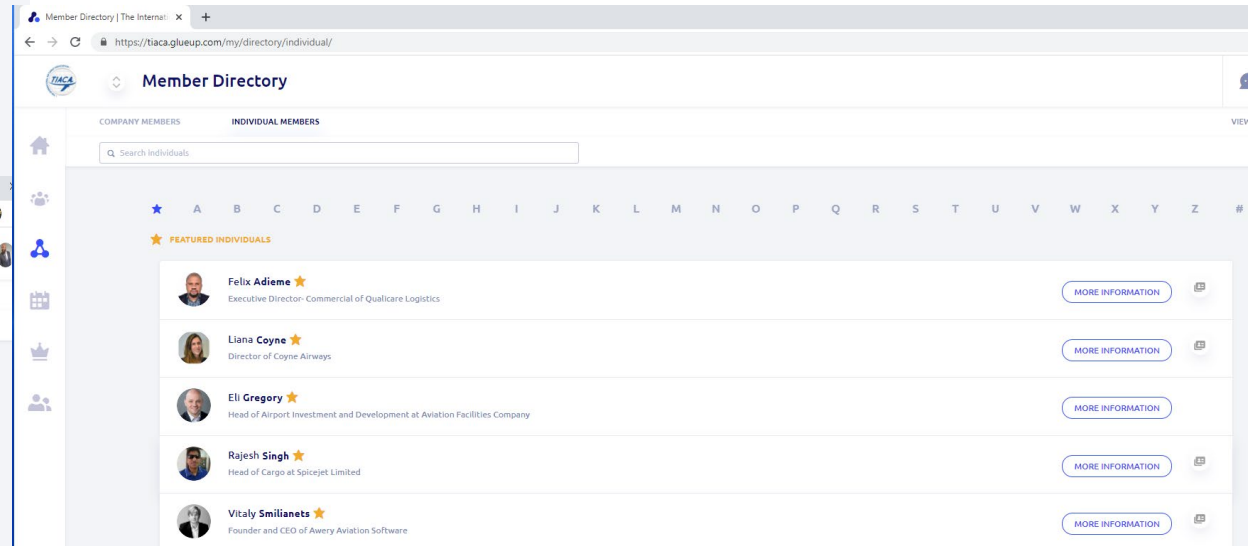
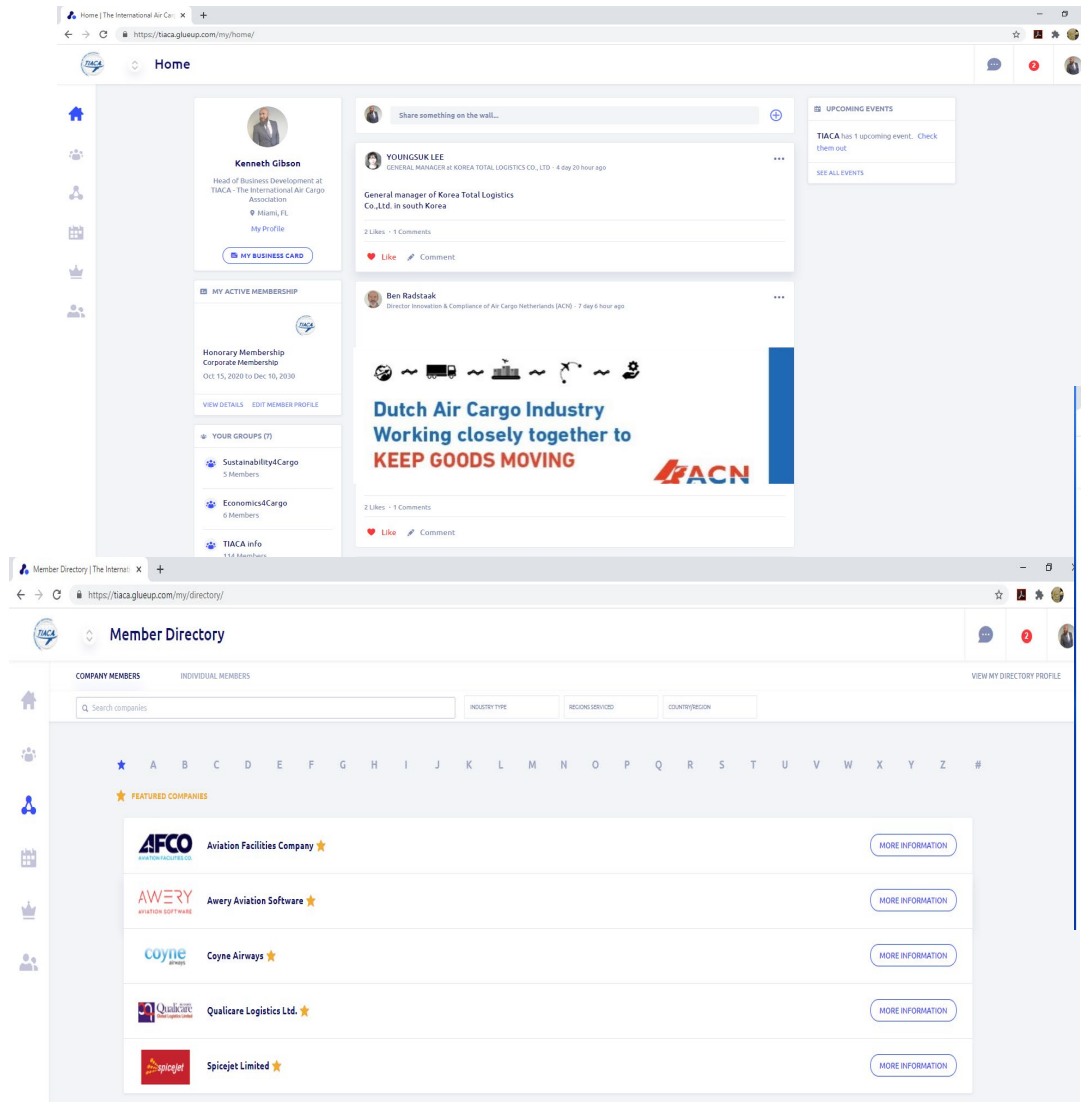
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TIACA's Member-Portal & Mobile App

- The Portal & Mobile App allows Members to engage with one another quickly and effortlessly; thanks to an updated Directory, Direct Messaging, and 'Meeting-Request' functionalities.
- “Members-Only” content made easy: Members have access to TIACA Bylaws, Branding Book, Logo, Newsletters & Surveys through the Portals' “Community” tab (Cargo Pulse, Webinars: Economics4cargo, Sustainability4Cargo, Project: Sunrays, BlueSky, and more.
- TIACA newsletters, surveys, and mail campaigns are issued through the Member-Portal & Mobile App.
- All Members are displayed in the Member-Portal & Mobile App Directory. So, be sure to **stand-out** by updating your profile with company logo and a profile picture.
- Post your company's updates, press releases and product launches, straight to the Member-Portal & Mobile App, thus ensuring your brand is always visible to members.

Member Portal (Member Engagement)

Members can quickly share their company updates, services provided, press releases and more...



Easy to use Directory

#MembersInTheNews



Uniting Air Cargo

www.tiaca.org

#MembersInTheNews
Featuring news from:

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Featuring news from:

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Featuring news from:

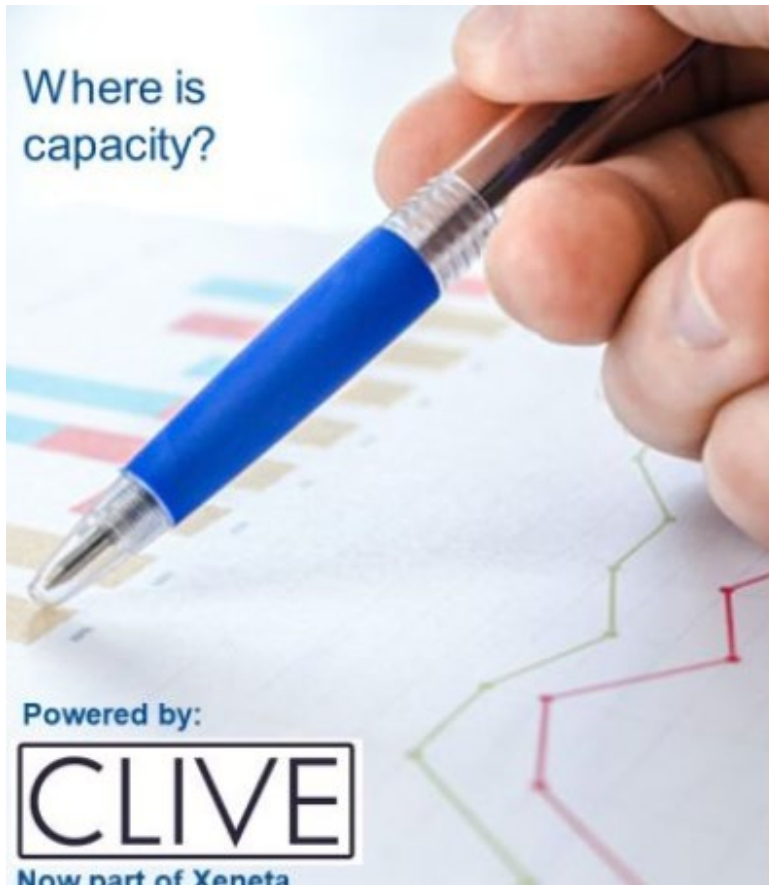
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Economics insights

- Partnership with CLIVE Data Services, part of Xeneta. to provide economics insights to TIACA members
- Regular Economics4Cargo webinars (exclusive to members)
- Exclusive monthly report for TIACA members



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Economics4Cargo Webinar

April 6th – 9:30 – 10:30 am EDT
(exclusive to members and partners)

- Global economics briefing
- Regional updates



Sustainability Portfolio



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Item:

Sustainability Portfolio

TIACA

TIACA, The International Air Cargo Association, is a global not-for-profit association representing, serving, and uniting the air cargo industry. With a focus on fostering collaboration, promoting innovation, and advocating for the industry, TIACA is also committed to sustainability.

Our vision is a safe, profitable and united air cargo industry that embraces modern technologies and practices to sustainably and fairly serve trade and social development worldwide.



SUSTAINABILITY PORTFOLIO:

- Sustainability Roadmap
- Sustainability Survey
- Insights Reports
- The BlueSky Program
- Invest In Climate Action
- Training Library
- Air Cargo Sustainability Award



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✈ For more information please see www.tiaca.org



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SUSTAINABILITY ROADMAP



A visionary document aimed at promoting sustainability within the air cargo industry. This roadmap outlines a series of targeted actions and goals designed to reduce the environmental impact of air cargo operations while fostering industry growth and resilience. Driving positive change within the industry by promoting sustainability as a core value and guiding principle for industry stakeholders.

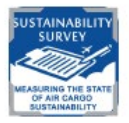
The Sustainability Roadmap Identifies 8 Key Objectives for a Sustainable Air Cargo:

1. Decarbonization
2. Elimination of waste
3. Protecting biodiversity
4. Supporting local economies and communities
5. Improving lives and wellbeing
6. Improving efficiencies and profitability
7. Attraction, retention and development of employees
8. Building and nurturing partnerships



SUSTAINABILITY SURVEY & INSIGHTS REPORT

TIACA conducts an annual industry survey designed to assess and benchmark the sustainability practices and performance of companies within the air cargo industry. The survey gathers valuable data from across the entire supply chain.



The Insights Report provides key analysis that helps identify trends, challenges, and opportunities for improving sustainability practices across the industry.

1. Spotlighting successes and improvements
2. Highlighting areas of weakness
3. Industry sector comparatives
4. Focused on sustainability drivers
5. Regional analysis



For more information please see www.tiaca.org



AIR CARGO SUSTAINABILITY AWARDS

A prestigious program that recognizes pioneering and innovative companies within the air cargo industry who have demonstrated outstanding commitment and leadership in advancing sustainability practices.



With two categories, one for established business and one for small businesses and Start Ups. The Awards program promotes and fosters;

1. Recognition: companies and individuals for their exemplary efforts and achievements.
2. Best Practices: Success stories that serve as inspiration for others to emulate.
3. Innovation Across: Solutions, technologies, and strategies that have contributed to reducing carbon emissions, improving resource efficiency, and promoting sustainable development.
4. Impactful: Initiatives improving on the environment, local communities, and the overall sustainability of air cargo operations.
5. Promotion of: Award recipients to raise awareness and adoption of sustainable practices across the industry.



BLUESKY PROGRAM

The BlueSky initiative is a one of a kind proactive approach to addressing environmental challenges and promoting sustainability within the air cargo industry by assessing where companies stand in their current journey into sustainability.



Each participating organization receives a personalized dashboard, following an independent assessor review, charting their journey across the 8 key areas of the TIACA Industry Roadmap. The five steps leading to a successful assessment.

1. Assessment Preparation
2. Assessment Submission
3. Independent Data Analysis
4. Feedback and Recommendations
5. Action Plan to Move Forward



INVEST IN CLIMATE ACTION



Supporting the industry in moving toward a sustainable air cargo remains a priority for the association. We have launched the first neutral platform to allow the industry to invest in Climate Action projects.

The platform facilitates individuals and companies to invest in a number of Gold standard certified projects around the world which contribute to achieving a reduction of CO2 levels, each investment receives carbon certified credits.

Each project has undergone rigorous assessment and is subject to ongoing monitoring in accordance with the Paris Agreement, Article 6, Science Based Targets Initiative.

Projects include:

1. Solar farms
2. Forestry protection and Reforestation
3. Clean water filters
4. Efficient cook stoves



AIR CARGO TRAINING LIBRARY

This comprehensive resource is designed to provide the public with access to a wide range of training materials, courses, certifications, and resources related to air cargo operations. The Air Cargo Training Library is a valuable resource for air cargo professionals seeking to enhance their skills and knowledge, and for companies looking to invest in the professional development of their workforce.



Program Ambitions:

1. Connecting those with training needs to those who provide training solutions
2. Provide a convenient global repository of training courses from many different training providers
3. Searchable to browse and find a tailored solution that matches your requirements



ECONOMIC VIABILITY

TIACA understands the importance of economic viability in achieving sustainability goals. We work to promote a competitive and sustainable air cargo industry and advocate for policies that support growth and innovation. By promoting a fair and competitive market environment we seek to ensure the long-term economic viability of the air cargo industry.



SOCIAL RESPONSIBILITY

TIACA advocates for fair labor practices within the industry that support initiatives that promote the well-being and safety of workers.

TIACA also promotes diversity and inclusion, recognizing the importance of a diverse workforce in driving innovation and success.

TIACA supports its members and works with industry partners and regulators to advocate and drive change.



SUSTAINABILITY



TIACA recognizes the environmental impact of air cargo operations and actively promotes sustainable practices within the industry. We encourage the adoption of fuel-efficient technologies and use of sustainable aviation fuels to reduce carbon emissions. In addition, TIACA promotes the use of environmentally friendly packaging materials and encourages the adoption of efficient supply chain practices to reduce waste. We support initiatives that promote the recycling and reuse of materials contributing to the reduction of waste in the industry.

Partnerships In Action



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Sustainability Awards 2024



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Suggested applicants support:

- social welfare
- economic development
- environmental impact
- innovation
- partnership

Exclusive Award Sponsor



3500+
Unique
Visitors

**C-Level &
VP Level**
Attendees

220+
Exhibiting
Companies

**Networking
Functions**

**Leading
Industry
Speakers**



AIR CARGO FORUM

Miami, FL | November 11-14, 2024

Learn more and register today: tiaca.org