



EXECUTIVE SUMMIT 2025

June 24-26, 2025

Hong Kong, China

Hosted by:



CATHAY CARGO



Sponsorship Prospectus

the Global
EXECUTIVE SUMMIT
2025



The **Executive Summit** brings together air cargo business leaders from all over the world to identify issues that affect the industry on a global level.

How does this work?

- Exchanging ideas, discussing challenges & solutions during a dynamic conference program
- Exploring latest trends on innovation and digitalization
- Inspiring new plans for business development
- Networking with air cargo leaders



Host - Sold

The **Host** gives your Cathay Cargo and Cathay Cargo Terminals brand value through visibility as the official carrier of the event and a **host sponsor** as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Hosting Networking/Gala Dinner * (see cover email)
- Lunches T/W
- Keynote Address
- Seat on Event Host Committee
- Event App
- Event Website
- 15 Conference tickets
- Lanyards (to be supplied)
- Delegate Bags (to be supplied)
- Co-Branded Badge with Executive Platinum Sponsor
- Table Top Exhibit Space
- Opportunity to display roll-up banner
- Opportunity to distribute promotional item
- Opportunity to provide facilities tour pre-event
- Opportunity to provide passenger discount code to delegates
- Access to attendee list

TIACA's Global
EXECUTIVE SUMMIT
2025 – Hosted by



CATHAY CARGO



TIACA's Global **EXECUTIVE SUMMIT 2025 – Sponsored by**



Executive Platinum Sponsor - SOLD

The **Executive Platinum Sponsor** gives your company brand maximum value through visibility as a **key sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Welcome Reception
- Keynote Address
- Coffee Breaks T/W
- Conference Program
- Co-Branded Badges Sponsorship
- Speaking opportunities
- 15 Conference tickets
- Table Top Exhibit Space
- Opportunity to display roll-up banner
- Opportunity to distribute promotional item
- Opportunity to provide facilities tour post- event
- Listing as Executive Platinum Sponsor in promotional materials and website before and during the event
- Access to attendee list



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Gold Sponsor

\$8,000 (USD)

Opportunities Available: 6



The **Gold Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Speaking opportunity
- 2 Conference tickets
- Table top exhibit
- Opportunity to include promotional item in delegate bag
- Listing as Gold Sponsor in promotional materials and website before and during the event



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Silver Sponsor

\$6,000 (USD)

Opportunities Available: 6



The **Silver Sponsorship** gives your company brand value through visibility as a **sponsor** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- 2 Conference tickets
- Opportunity to include promotional item in delegate bag
- Listing as Silver Sponsor in promotional materials and website before and during the event



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Table Top Exhibit

\$3,500 (USD)

Opportunities Available: 4



The **Table Top Exhibit** gives your company brand value through visibility as an Exhibitor of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Opportunity to showcase your brand to leaders across the globe during Welcome Reception, Lunches and Coffee Breaks
- Opportunity to include promotional item in delegate bag
- Listing as Exhibitor in promotional materials and website before and during the event



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Bag Insert \$1,000 (USD)



The **Bag Insert** gives your company brand value through visibility as a **Supporter** of the event as well as additional promotional opportunities leading up to and during the event.

Key benefits include:

- Opportunity to include promotional item in delegate bag
- Listing as Supporter in promotional materials and website before and during the event



Uniting Air Cargo